

3X as Effective
as Flossing*

5X as Effective
as Brushing Alone*

1,000x MORE FUN!



FOR KIDS

- For kids ages 6+
- Ideal for small hands
- Simple to use
- Extra-safe, kid-proof electrical design
- **20 removable cling decals included**



waterpik®
waterflosser™

The easy and more
effective way to floss.™



ULTRA

Our most
advanced
Water Flosser

CORDLESS PLUS

Cordless
convenience



FOR KIDS

Easy-to-use,
customized model
for kids ages 6+



To find out where to purchase each item,
go to www.waterpik.com.

**Dental professionals — to order more brochures,
please call 1-800-525-2020 press Option 2.**

Waterpik®, Waterpik® (stylized), Plaque Seeker®, Pik Pocket™, The
Evolution of Floss®, The easy and more effective way to floss™, and
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waterpik®

The Evolution of Floss®



COUPON \$5 INSIDE

waterpik®
waterflosser™

waterpik®
waterflosser™

* For plaque reduction. Independent study. Details at waterpik.com.

Easy & Even More Effective!

New clinical research confirms the Waterpik® Water Flosser is significantly more effective than both string floss and Sonicare® Air Floss for reducing gingivitis.

The Waterpik® Water Flosser provides a unique combination of water pressure and pulsation to stimulate gums and clean deep between teeth and below the gumline where traditional brushing and flossing can't reach.

*Independent clinical studies. Go to www.waterpik.com for details.



waterpik®
waterflosser™



Traditional Oral Care

Traditional brushing can't easily reach hidden food debris and harmful bacteria. String floss has limited access below the gumline.



Oral Care with Waterpik® Water Flosser Added

Removes harmful bacteria deep between teeth and below the gumline where traditional brushing and flossing can't reach.

Clinically Proven Results

Plaque Removal:
99.9%
From Treated Areas

Effective Plaque Removal

Proven in laboratory tests to remove 99.9% of plaque from treated areas in 3 seconds.

Independent study. Go to www.waterpik.com for details.

Gingivitis Reduction:
50%
More Effective vs. String Floss

Better Than String Floss

Clinically proven 50% more effective than string floss for reversing gingivitis and improving gum health.

Independent clinical study. Go to www.waterpik.com for details.

Gingivitis Reduction:
80%
More Effective vs. Sonicare® Air Floss

Better Than Air Floss

Clinically proven 80% more effective than Sonicare® Air Floss for reversing gingivitis and improving gum health.

Independent clinical study. Go to www.waterpik.com for details.

WHICH TIP IS RIGHT FOR YOU?

Classic Jet Tip	BEST FOR	
	<input checked="" type="checkbox"/> General Use	More effective than string floss for healthier gums.
Toothbrush Tip	BEST FOR	
	<input checked="" type="checkbox"/> General Use	The convenience of brushing and Water Flossing at the same time.
Plaque Seeker® Tip	BEST FOR	
	<input checked="" type="checkbox"/> Implants <input checked="" type="checkbox"/> Bridges <input checked="" type="checkbox"/> Crowns <input checked="" type="checkbox"/> Veneers	More effective than string floss for healthier gums, plus added plaque removal in hard-to-reach areas.
Orthodontic Tip	BEST FOR	
	<input checked="" type="checkbox"/> Braces	3X as effective as string floss for removing plaque around orthodontic appliances.
Pik Pocket™ Tip	BEST FOR	
	<input checked="" type="checkbox"/> Periodontal Pockets <input checked="" type="checkbox"/> Furcations	Gently delivers medicaments and rinses deep below the gumline.
Tongue Cleaner	BEST FOR	
	<input checked="" type="checkbox"/> Fresher Breath	Removes bacteria from the tongue to freshen breath.

6 UNIQUE TIPS AVAILABLE

\$5 Mail-in Rebate on Waterpik® Water Flossers

Offer expires December 31, 2013

Purchase any Waterpik® Water Flosser and receive \$5 in the mail!

Rebate not valid on Power Toothbrushes or Power Flossers. To receive your rebate check, please print your name, address, phone numbers and email address.

Name _____

Home Address _____

City _____

State _____ Zip _____

Home Phone (____) _____

Work Phone (____) _____

Email Address _____

Mail the original, completed rebate offer, original sales receipt(s), and original proof of purchase seal(s) (UPC).

CMS Rebate Center
Attn: Patient Brochure \$5 MIR
Program #WPIK019
P.O. Box 426008
Del Rio, TX 78842-6008

Items must be received by January 31, 2014

Limit four rebates per name and/or address. Cannot be used in combination with other offers. Offer good through December 31, 2013. Valid for retail or professional purchases in the U.S. and possessions. Void where prohibited by law. Please allow 8-10 weeks for delivery. www.waterpik.com

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waterpik®

The #1 choice of Dental Professionals



With over 50 clinical studies demonstrating its performance, safety, and efficacy, it's no wonder that the Waterpik® Water Flosser is the #1 choice among Dental Professionals. We are so confident that your gum health will benefit from the Waterpik® Water Flosser that we back it up with a 14-day guarantee.

If you aren't satisfied that your gums are healthier after using the Waterpik® Water Flosser for 14 days, feel free to return it to us for a full refund.