



## Got Braces?

New orthodontic tip is ideal for cleaning around braces

**Good oral care is critical if you want to achieve the best results.**

Staining, tooth decay and gum disease can result from poor oral hygiene, and flossing is even more difficult with braces. That's why it's time to try a Waterpik® Dental Water Jet.

- It removes plaque and debris around braces where brushing and flossing can't reach.
- It's easier and more effective than flossing around braces.
- It leaves your mouth feeling cleaner and fresher.
- It's the brand more orthodontists trust.

References and more information available at: [www.waterpik.com](http://www.waterpik.com)

**Waterpik® gives you more ways to improve your oral care.**



### Ultra WP-100W

- 10 setting pressure control
- High volume, covered reservoir with tip storage
- Quietest operation ever
- Contemporary, compact design
- Includes 2 standard jet tips, 1 tongue cleaner, 1 Pik Pocket® tip, 1 orthodontic tip, and 1 toothbrush tip



### Ultra Cordless WP-450

- Dual pressure control
- Contemporary, compact design is great for travel
- Includes 1 standard jet tip, 1 tongue cleaner, 1 Pik Pocket® tip and 1 orthodontic tip



### Power Flosser FLA-220

- As effective as string floss
- 15 Mint-flavored flossing tips



### Senso Sonic® Professional Toothbrush SR-1000W

- Clinically proven more effective in reducing plaque than other leading sonic toothbrushes\*
- 25% faster bristle speed\*\*
- 3 brushes: 1 advanced, 1 interdental, 1 compact.†
- 2-minute timer with 30 sec. quad timer
- 2 speeds
- Ergonomic handle design, no-slip grip
- Charger base with recharge indicator light

\*Sharma N, Lyle D, Qaquish G, Galustians J. J Int Acad Periodontal 2006;8(3):83-88. Single Use of the Waterpik® Senso Sonic® Professional Toothbrush showed significantly greater reduction in plaque compared to the Oral-B® Sonic Complete, Sonicare® Elite, and Oral-B® Indicator. \*\*Data on file.



# Healthier gums in just 14 days.



**\$5 Coupon Inside**

# Experience Waterpik® Dental Water Jets!

Easier and more effective than floss for reducing plaque and improving gum health.

Adding a Waterpik® Dental Water Jet to your daily oral care routine is one of the fastest and most effective paths available to healthier gums. Invented by a dentist, Waterpik® Dental Water Jets use an optimal combination of pulsation and pressure to clean where brushing and flossing can't reach.



- **Orthodontics:** Cleans effectively around braces, crowns, bridges and implants.
- **Diabetes:** Diabetics are twice as likely to develop gum disease. But, when they add a Waterpik® Dental Water Jet to their oral care routine, they can significantly reduce gingivitis.
- **Pregnancy:** Ideal for pregnancy-induced gingivitis because it reduces bleeding and inflammation with gentle, cleansing water.
- **Gum Recession and Pockets:** The Pik Pocket® tip is specially designed to gently clean deep below the gumline and into periodontal pockets.



### Traditional Oral Care

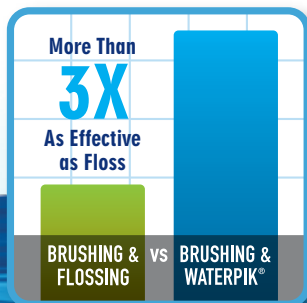
Traditional brushing can't easily reach hidden food debris and harmful bacteria. Flossing has limited access below the gumline.



### Oral Care with Waterpik® Dental Water Jet Added

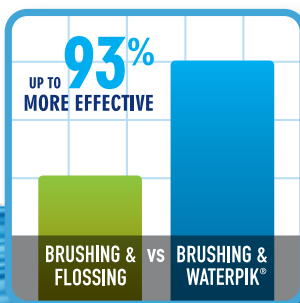
Gentle, pulsating streams of water massage and stimulate the gums. Removes harmful bacteria deep between teeth and below the gumline where brushing and flossing can't reach.

### Plaque Removal with Orthodontic Tip for Patients with Braces<sup>1</sup>

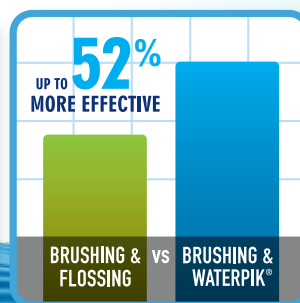


New Research!  
Clinically proven more effective than floss!

### Reduction of Gingival Bleeding<sup>2</sup>



### Reduction of Gingival Inflammation<sup>2</sup>



<sup>1</sup>Sharma NC et al. Effect of a dental water jet with orthodontic tip on plaque and bleeding in adolescent patients with fixed orthodontic appliances. Am J Orthod Dentofacial Orthop 2008; 133(4): 565-571.

<sup>2</sup>Barnes CM et al. J Clin Dent 2005; 16(3): 71-77. Study concluded that the Waterpik® Dental Water Jet paired with a manual toothbrush was significantly more effective at reducing gum bleeding and inflammation than manual brushing plus flossing.

The #1 choice of dental professionals.



With over 50 clinical studies demonstrating its performance, safety, and efficacy, it's no wonder that the Waterpik® Dental Water Jet is the #1 choice among dental professionals. We are so confident that your gum health will benefit from the Waterpik® Dental Water Jet that we back it up with a 14-day guarantee. If you aren't satisfied that your gums are healthier after using the Waterpik® Dental Water Jet for 14 days, feel free to return it to us for a full refund.

## \$5 Mail-in Rebate on Waterpik® Dental Water Jets

Offer expires March 31, 2010

Purchase any Waterpik® Dental Water Jet and receive \$5 in the mail! Rebate not valid on Power Toothbrushes or Power Flossers. To receive your rebate check, please print your name, address, phone numbers and email address.

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_

Work Phone (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

Mail the original, completed rebate offer, original sales receipt(s), and original proof of purchase seal(s) (UPC).

CMS Rebate Center  
Attn: Patient Brochure \$5 MIR  
Program #WPIK004  
P.O. Box 426008  
Del Rio, TX 78842-6008

Items must be received by April 30, 2010

Limit four rebates per name and/or address. Cannot be used in combination with other offers. Offer good through March 31, 2010. Valid for retail or professional purchases in the U.S. and possessions. Void where prohibited by law. Please allow 8-10 weeks for delivery. www.waterpik.com