



**CONTACT:**

Deborah M. Lyle, RDH, MS

Water Pik, Inc.

973-644-0711

[dlyle@waterpik.com](mailto:dlyle@waterpik.com)

**DO NOT PUBLISH ABOVE**

**THE NEW WATERPIK® ORTHODONTIC TIP DEMONSTRATES SUPERIOR PLAQUE REMOVAL AND REDUCTION OF BLEEDING COMPARED TO FLOSSING WITH ORTHODONTIC PATIENTS!**

**Fort Collins, CO (August 6, 2008)** – Introducing the newest addition to the Water Pik dental water jet line – the *Orthodontic Tip*. The orthodontic tip features a tapered brush on the end which allows for simultaneous irrigating and brushing around the teeth, brackets and arch wires. The tip is included with the Waterpik® Ultra dental water jet or the Ultra Cordless dental water jet.

A study published in the April issue of the *American Journal of Orthodontics and Dentofacial Orthopedics* compared the Waterpik® dental water jet with orthodontic tip to flossing. In this single blind, parallel, randomized 4-week clinical trial the group that used the Waterpik® dental water jet plus the orthodontic tip removed 3 times the amount of plaque and reduced 26% more bleeding compared to the flossing group.<sup>1</sup>

Recommending or distributing the Waterpik® dental water jet with the orthodontic tip to all your orthodontic patients can provide significant oral health benefits. Orthodontic patients finally have an easier and more effective alternative to traditional flossing.

1. Sharma NC, Lyle DM, Qaqish J, Galustians J, Schuller R. Effects of a dental water jet with orthodontic tip on plaque and bleeding in adolescent patients with fixed orthodontic appliances. *Am J Ortho Dentofacial Orthop* 2008; 133(4):565-571.

**Water Pik, Inc.**

**1730 E. Prospect Rd.**

**Fort Collins, CO 80553**

**Website: [www.waterpik.com](http://www.waterpik.com)**

**Email: [professional@waterpik.com](mailto:professional@waterpik.com)**

**800-525-2020**